

18th International Family Nursing Conference



SPONSORSHIP OPPORTUNITIES

Building Bridges: Celebrating Family and Family Nursing in a Changing World

#IFNC18

July 20 – 23, 2027

Nursing School, University of Porto | Porto, Portugal



**International Family
Nursing Association**



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International Family Nursing Association (IFNA)

Starting in 1988, international family nursing conferences have attracted a global community of nurses committed to improving the health and wellbeing of families.

In 2009, participants at the 9th International Family Nursing Conference in Reykjavik, Iceland established IFNA as a formal organization committed to our mission:

- Serve as a unifying force and voice for family nursing globally;
- Share knowledge, practices, and skills to enhance and nurture family nursing practice; and,
- Provide family nursing leadership through education, research, scholarship, socialization and collegial exchange on all aspects of family nursing.

IFNA conferences provide access to resources and opportunities to support and advance family health globally through education, research, practice and leadership.

IFNA Board of Directors

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**International Family Nursing Association**

Represents the diversity of family nursing from around the world

**Global Members****38 Countries / Regions****10 Standing Committees**

Nurses Transforming Health for Families Worldwide

Family Nursing Resources

- Research
- Education
- Practice
- Student Engagement
- International Collaboration
- Language Translated Materials
- Webinars



Global Chapters

African | Australia New Zealand
Ibero-American | Middle East
Nordic | UK and Ireland

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www.InternationalFamilyNursing.org
July 2026



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CONFERENCE OBJECTIVES AND OUTCOMES

IFNA conferences always attract hundreds of attendees (faculty, clinicians, students) from 20 or more countries whose interests and expertise spans education, research and practice. At the end of the conference, they are able to:

Education: Examine global educational approaches to family and family nursing.

Practice: Evaluate innovative clinical practice models of care to promote family and family nursing across the life course.

Research: Analyze novel methodologies, technologies, and evidence to advance family nursing research globally.

Policy/Leadership: Explore opportunities to create strategies to advocate for family health worldwide.

Benefits to You

Timely access to advances in practice, research, and education related to family nursing

Showcases your organization at IFNA conferences and innovations of your faculty, students and health care organizations

Provides opportunities for faculty / staff / student development, collaboration, and leadership

Options for Sponsorships

Sponsor keynotes / expert lectures

- Exhibit at conferences
- Advertise in conference program
- Sponsor conference speakers and events
- Publicize organization/faculty achievements

- Support Conference travel and registration
- Support Individual and organizational membership
- Participate with IFNA and shape input and response to family health care policies and crises in community and beyond

Impact of IFNA Conferences in their Own Words...

“The speakers are all inspirational and the friendliness of all delegates was appreciated.”



“It was my first time attending this conference, and I was deeply impressed by the passionate researchers dedicated to children and families. “



“I look forward to every conference and I am grateful for the opportunity to connect with family nursing colleagues around the world “



“It exceeded my expectations, and I thoroughly enjoyed engaging with like-minded clinicians and researchers from around the world“





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The Conference Sponsorship Committee welcomes sponsorship from organizations and individuals

Conference Sponsor

** All Conference Sponsor levels below receive:

- Exhibit table (optional)
- Logo on the IFNA website before, during and, after the conference, and linking back to sponsor website
- Recognition of sponsorship in the digital conference program, and through social media
- Recognition of sponsorship throughout the Conference

Please note, the online platform uses terms such as "event and event registration"

Become a Sponsor!

Silver Conference Sponsor - \$2,500 USD / €2,150

** Deliverables listed above, plus

- One conference registration
- Advertisement in the digital conference program

Platinum Conference Sponsor - \$7,500 USD / €6425

** Deliverables listed above, plus

- Recognition as a Lunch Sponsor
- Two conference registrations
- Advertisement in the digital conference program
- One email blast sent to all IFNA contacts (2,300)

Gold Conference Sponsor - \$5,000 USD / €4,300

** Deliverables listed above, plus

- Two conference registration
- Advertisement in the digital conference program

Diamond Conference Sponsor- \$10,000 USD / € 8,500

** Deliverables listed above, plus

- Recognition as Opening/Welcome Sponsor
- Three conference registrations
- Advertisement in the digital conference program
- Two email blasts sent to IFNA contacts (2,300)

INDIVIDUAL / SESSION / EVENT SPONSOR

Individual Poster Presentation.....\$100 USD / €85

Recognition of your sponsorship on the Poster and throughout the conference, and on the IFNA website

Individual Podium Presentation.....\$200 USD / €170

Recognition of your sponsorship for that Podium and throughout the conference, and on the IFNA website

Breakout Session\$250 USD / €215

Recognition of your sponsorship during the Breakout Session and throughout the conference, and on the IFNA website

Expert Lecture\$500 USD / €425

Recognition of your sponsorship during the Expert Lecture and throughout the conference, and on the IFNA website

Conference Workshop\$750 USD / €645

Recognition of your sponsorship during the Conference Workshop and throughout the conference, and on the IFNA website

Closing Ceremony\$1,000 USD / €850

Recognition of your sponsorship during the Closing Ceremony and throughout the conference, and on the IFNA website

Social Hour\$1,000 USD / €850

Recognition of your sponsorship during the Social Hour and throughout the conference, and on the IFNA website

Poster Session.....\$1,200 USD / €1,000

Recognition of your sponsorship of the Poster Session and throughout the conference, and on the IFNA website



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Exhibits / Advertising

INDIVIDUAL / SESSION / EVENT SPONSOR (CONTINUED)

Refreshment Break\$1,250 USD / €1,100

Recognition of your sponsorship during the Refreshment Break and throughout the conference, and on the IFNA website

Keynote Address\$1,500 USD / €1,250

Recognition of your sponsorship during a Keynote Address and throughout the conference, and on the IFNA website

Lunch Break\$2,000 USD / €1,700

Recognition of your sponsorship during the Lunch Break and throughout the conference, and on the IFNA website

EXHIBITS: Showcase your programs or product throughout the conference. Program breaks will be held in highly visible exhibit areas.

**Access to the conference is not included with the exhibit space. Conference registration must be paid to access the conference sessions.*

Non-Profit Organizations:

\$500 USD / €425

Table-top Space*

For-Profit Organizations:

\$1,000 USD / €850

Table-top Space*

Exhibit Space will include:

- Skirted table and two chairs
- Recognition in the digital conference program
- Logo on the IFNA conference page, with link to the sponsor's website

Digital Conference Program Advertising.....\$200 USD / €170

Promote your products, programs, university, services or advertise employment opportunities. Recognize faculty, staff, or student accomplishments. Please submit electronic files in camera-ready art only (300ppi or JPG format preferred) to Debbie@internationalfamilynursing.org.

Online Advertising..... \$500 USD / €425 per month

Banner advertising is available on the conference web page. Space is accepted on a first-come, first-served basis, and files must be received at least two weeks in advance of desired placement

ALTERNATIVE SPONSORSHIP OPTIONS

If you have alternative sponsorship options you would like us to consider, we are willing to work with you on your ideas. Send an email to Debbie Zaparoni at debbie@internationalfamilynursing.org.

Become a Sponsor!

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