



**INTERNATIONAL FAMILY NURSING ASSOCIATION
RESOURCE ADVANCEMENT COMMITTEE
TERMS OF REFERENCE 2024-2025 (2 Years)**

Chair/Co-Chairs

- Linda K. Young | USA
- Barbara Giambra | USA

Board of Directors Liaison

- Linda Young | USA
- Suja Somanadhan | Ireland

Committee Duties and Responsibilities (per the IFNA Bylaws)

- Focus on identifying sponsorship income and other income campaigns related to the biennial conferences.
- Establish and follow policies and procedures. Develop promotional materials, and track sources of funding.
- Shall be in frequent communication with the Board of Directors, or its Board liaison, regarding on-going work of the committee.

Goals for 2024-2025 (2 years)

- Expand RAC membership and use of sub-committees
- Assess strategies and outcomes from our previous RAC conferences
- Plan for next conference regarding fundraising
 - Develop sponsorship goals/strategies
 - Refine strategies for the Board and membership to financially support the conference and IFNA.
 - Clarify relationship of RAC and IFNA Foundation
- Implement plan for next conference regarding fundraising
- Evaluate implementation plan on a continuing basis

Action Plan

- Meet monthly by conference call, keep our records through minutes, provide written reports to the Board with a copy to the Conference Planning Committee, and meet with both the Board and Conference Planning Committee when requested and as needed.
- Include timeline, due dates, deliverables and person/sub-committee responsible within our plan.
- Identify effective and ineffective strategies used for past conferences to identify promising strategies for future conference fund raising.
- Engage in Committee development activities to expand RAC members' knowledge and skills regarding global resource advancement plan for our next conference
- Work with the Local Planning Committee to identify sponsorship within the region.