

First Contact Sculpture  
Noongar Artist  
Laurel Nannup



Perth Cityscape  
Elizabeth Quay Bridge  
Bruce Aspley



17<sup>th</sup> International Family Nursing Conference (IFNC17)

# Promoting Family Strengths Globally in Challenging Times

## Sponsorship and Exhibitor Opportunities

Tuesday, June 17, 2025 - Friday, June 20, 2025

Crown Perth | Perth, Australia

#IFNC17



International Family  
Nursing Association

Cityscape of Perth



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## Family Nursing... What is It?

Family nursing is the application of evidence-based knowledge and practice expertise to promote the health of families and family members across the lifespan taking into account how equity and the social determinants of health influence and are influenced by families.

## International Family Nursing Association (IFNA)

- Starting in 1988, and biennially thereafter, an international family nursing conference was organized by a dedicated group of nurses who were united by a goal to improve the health and wellbeing of families globally. Conferences have been held in North America, South America, Asia and Europe.
- In 2009, participants at the 9th International Family Nursing Conference in Reykjavik, Iceland, voted to establish IFNA as a formal organization.
- IFNA is a learning community that drives both locally and globally led innovations.
- IFNA embraces a compassionate family focus on health, social justice, human dignity, and respect for all.

## Examples of Recent Outcomes from IFNA's Learning Community

- Publications to disseminate IFNA-based work
- Blog-posts-policy, family research, and planetary health
- Pre-Conferences - family intervention research and dyadic research
- Grants for the IFNA pediatric research cluster and the family ethics cluster
- Webinars- defining family; measures; dyadic research
- Invited international presentation with 13 thousand views
- Engaging students and early stage investigators in educational and research opportunities

### International Family Nursing Association

*Nurses Transforming Health for Families Worldwide*

Board of Directors representing the diversity of family nursing from around the world

**375 Global Members**

**38 Countries Represented**

Supported by

**10 Standing Committees**

- Awards
- Membership
- Bylaws
- Nominating
- Communications
- Practice
- Conference Planning
- Research
- Education
- Resource Advancement

**Family Nursing Resources**

- Research
- Education
- Practice
- Student Engagement
- International Collaboration
- Language Translated Materials
- Webinars

**Four IFNA Chapters**

UK and Ireland | Australia New Zealand | African | Ibero-American

Phone ++ 412-344-1414 | Email: Debbie@InternationalFamilyNursing.org  
www.InternationalFamilyNursing.org  
2024

ABOUT IFNA

## Mission of IFNA is to transform family health by...

<b>What</b>	Serving as a unifying force and voice for family nursing globally;
<b>How</b>	Sharing knowledge, practices, and skills to enhance and nurture family nursing practice; and,
<b>Why</b>	Enhancing family nursing practice, research, and education.



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## BENEFITS OF SPONSORSHIPS

### Benefits of participating with 17th International Family Nursing Conference (IFNC17)...

- Showcase family nursing innovations of your faculty, students and health care organization.
- Collaborate with others on a global level in practice, research, and education.
- Network with key global family nursing thought leaders on improving quality of care.
- Build strategic relationships for the future.

### Ways to Partner with IFNC17...

Benefits to You	Options for Sponsorships
Showcases your organization at IFNA conferences	<ul style="list-style-type: none"> <li>• Exhibit at conferences</li> <li>• Advertise in conference program</li> <li>• Sponsor conference speakers and events</li> <li>• Publicize organization/faculty achievements</li> </ul>
Provides opportunities for faculty/staff/student development, collaboration, and leadership	<ul style="list-style-type: none"> <li>• Conference travel and registration</li> <li>• Individual and organizational membership</li> <li>• Participate with IFNA and shape input and response to family-related health care policies and crises in community and beyond</li> </ul>
Timely access to advances in practice, research, and education related to family nursing	Sponsor keynotes / expert lectures

### Impact of IFNA Conferences in their Own Words...

"I met well known speakers which inspires me to continue my work and have knowledge exchange with other researchers."

"Thanks for a great conference. It was my first IFNA conference and everyone was so welcoming. I look forward to integrating myself into committees in the future."



"Excellent conference! Truly one of the best conferences I have attended. Addressed important gaps in family nursing research, education and practice.."



"The international connections are priceless and impossible to achieve any other way than attending an IFNC.."



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## CONFERENCE OBJECTIVES AND OUTCOMES

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At the end of the conference, attendees should be able to:

### Education:

Promote Family Strengths globally through family nursing education for students and professionals.

### Practice:

Advance family health practice and models of care to promote family strengths during challenging times.

### Research:

Examine the body of research evidence and advance emerging methodologies to enhance family strengths during challenging times.

### Policy/Leadership:

Enhance leadership of family nurses to promote family health policy globally.

## CONFERENCE PLANNING COMMITTEE

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### Conference Co-Chairs

Sarah Neill | United Kingdom

Cynthia Danford | USA

### IFNA Member Representation

Petra Brysiewicz | South Africa

Mandy Towell-Barnard | Australia

Kim Mooney-Doyle | USA

Christine English | United Kingdom

Mandie Foster | New Zealand

Barbara Giambra | USA

Junko Honda | Japan

June Horowitz | USA

Virginia Jones | New Zealand

Kathleen A. Knaf | USA

Tammy Neiman | USA

Suja Somanadhan | Ireland

Regina Szyllit | Brazil

Lisa Whitehead | Australia

Linda Young | USA

## RESOURCE ADVANCEMENT COMMITTEE

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### Chair

Linda Young | USA

### Co-Chair

Barbie Giambra | USA

### Committee

Naixue Cui | China

Janet A. Deatrick | USA

Sandra Eggenberger | USA

Suzanne Feetham | USA

Junko Honda | Japan

Kathleen A. Knaf | USA

Debbie Sheppard-LeMoine | Canada

Susan Sullivan-Bolyai | USA

Regina Szyllit | Brazil

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## SUPPORTING SPONSORSHIPS

### **Diamond Conference Sponsor - \$10,000 USD / 15,000 AU\$**

- Recognition as Welcome Ceremony and Poster Sponsor
- 3 conference registrations
- Exhibit table
- Full page, color advertisement in the brochure
- Customizable email blast sent to conference attendees
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship throughout the Conference

### **Platinum Conference Sponsor - \$7,500 USD / 11,400 AU\$**

- Recognition as a Lunch Sponsor
- 2 conference registrations
- Exhibit table
- Full page, color advertisement in the brochure
- Customizable email blast sent to conference attendees
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship throughout the Conference

### **Gold Conference Sponsor - \$5,000 USD / 7,500 AU\$**

- 2 conference registrations
- Exhibit table
- 1/2 page, color advertisement in the brochure
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship throughout the Conference

### **Silver Conference Sponsor - \$2,500 USD / 3,800 AU\$**

- 1 conference registration
- Exhibit table
- 1/4 page, color advertisement in the brochure
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship throughout the Conference

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## EVENT / SESSION SPONSOR

**Lunch Break**..... *\$2,000 USD / 3,000 AU\$*

- Recognition of your sponsorship during the Refreshment Break and throughout the conference, and on the IFNA website before, during, and after the conference

**Keynote Address**..... *\$1,500 USD / 2,300 AU\$*

- Recognition of your sponsorship prior to the Keynote Address and throughout the conference, and on the IFNA website before, during, and after the conference

**Welcome Reception** ..... *\$1,500 USD / 2,300 AU\$*

- Recognition of your sponsorship prior to the Welcome Reception and throughout the conference and on the IFNA website before, during, and after the conference

**Refreshment Break**..... *\$1,250 USD / 1,900 AU\$*

- Recognition of your sponsorship during the Refreshment Break and throughout the conference, and on the IFNA website before, during, and after the conference

**Poster Session**..... *\$1,200 USD / 1,800 AU\$*

- Recognition of your sponsorship during the Poster Session and throughout the conference and on the IFNA website before, during, and after the conference

**Social Hour**..... *\$1,000 USD / 1,500 AU\$*

- Recognition of your sponsorship during the Social Hour and throughout the conference and on the IFNA website before, during, and after the conference

**Closing Ceremony**..... *\$1,000 USD / 1,500 AU\$*

- Recognition of your sponsorship prior to the Closing Ceremony and throughout the conference and on the IFNA website before, during, and after the conference

**Conference Workshop**..... *\$750 USD / 1,100 AU\$*

- Recognition of your sponsorship prior to the Pre-Conference Workshop and throughout the conference and on the IFNA website before, during, and after the conference

**Expert Lecture** ..... *\$500 USD / 750 AU\$*

- Recognition of your sponsorship prior to the Expert Lecture and throughout the conference and on the IFNA website before, during, and after the conference

**Breakout Session** ..... *\$250 USD / 375 AU\$*

- Recognition of your sponsorship prior to the Breakout Session and throughout the conference and on the IFNA website before, during, and after the conference

EVENT / SESSION SPONSORSHIP OPPORTUNITIES

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## SUPPORTING SPONSOR OPPORTUNITIES

**Non-Profit Organizations:**  
\$500 USD / 750 AU\$  
Table-top Space\*

**For-Profit Organizations:**  
\$1,000 USD / 1,500 AU\$  
Table-top Space\*

**EXHIBITS:** Showcase your program or product in our high visibility EXHIBITS as they are central to the meeting space and breaks will be held in the EXHIBIT area. The exhibit space will include:

- Two exhibitor passes\*
- Skirted table and two chairs
- Recognition in the final printed program
- Logo on the IFNA conference page, with link to the sponsor's website

*\*Access to the conference is not included with the exhibitor passes. Conference registration must be paid to access the conference sessions.*

### ADVERTISING

Promote your products, programs, university, services or advertise employment opportunities. Recognize faculty, staff, or student accomplishments. Please submit electronic files in camera-ready art only (300ppi or JPG format preferred) to [Debbie@internationalfamilynursing.org](mailto:Debbie@internationalfamilynursing.org).

#### Online/Electronic Advertising

Banner advertising is available on the conference web page. Space is accepted on a first-come, first-served basis, and files must be received at least two weeks in advance of desired placement..... \$500 USD / 750 AU\$ per month

#### Program Advertising

The official conference brochure will be disseminated to all conference attendees.

Print advertising insertion orders are accepted on a first-come, first-served basis through May 1, 2025. Please submit electronic files in camera-ready art only (300ppi or JPG format preferred).

Quarter-page in color (3.5" x 4.75") ..... \$200 USD / 300 AU\$

Half-page in color (7.5" x 4.75" or 3.5" x 10") ..... \$350 USD / 500 AU\$

Full-page in color (7.5" x 10") ..... \$500 USD / 750 AU\$

### ALTERNATIVE SPONSORSHIP OPTIONS

If you have alternative sponsorship options you would like us to consider, we are willing to work with you on your ideas. Send an email to Debbie Zaparoni at [debbie@internationalfamilynursing.org](mailto:debbie@internationalfamilynursing.org).



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APPLICATION FORM

Amounts listed exclude the 10% Guest Service Tax (GST), GST may be added, if applicable.

University / Organization: \_\_\_\_\_

Preferred URL link for Sponsor's logo posted on the IFNA website: \_\_\_\_\_

Submit logo in camera-ready art (300ppi, PDF, or JPG) to Debbie@internationalfamilynursing.org.

Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

GST or VAT Number or Tax ID, if applicable \_\_\_\_\_

**\*Payment**

Check      VISA      MasterCard  
Discover      American Express

Card No.: \_\_\_\_\_

Exp.: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

If **billing information** for the credit card is different than the information provided above, provide the following information.

Cardholder Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Complete this form and mail, or email to:  
IFNA

Attn: Debbie Zaparoni  
461 Cochran Road, #246  
Pittsburgh, Pennsylvania 15228, USA  
+1 412-344-1414  
debbie@internationalfamilynursing.org

*\*Check or money order (payable to IFNA) must be in USD funds and written from a US bank account OR provide credit card information as requested.*

**Please check all that apply:**

**Exhibit**

- Non-Profit Organization ..... \$500 USD / 750 AU\$
- For-Profit Organization..... \$1,000 USD / 1,500 AU\$

**Supporting Sponsorships**

- Diamond Conference Partner ..... \$10,000 USD / 15,000 AU\$
- Platinum Conference Partner..... \$7,500 USD / 11,400 AU\$
- Gold Conference Partner ..... \$5,000 USD / 7,500 AU\$
- Silver Conference Partner ..... \$2,500 USD / 3,800 AU\$

**Event / Session Sponsorship**

- Lunch Break..... \$2,000 USD / 3,000 AU\$
- Keynote Address ..... \$1,500 USD / 2,300 AU\$
- Welcome Reception ..... \$1,500 USD / 2,300 AU\$
- Refreshment Break ..... \$1,250 USD / 1,900 AU\$
- Poster Session ..... \$1,200 USD / 1,800 AU\$
- Social Hour ..... \$1,000 USD / 1,500 AU\$
- Closing Ceremony ..... \$1,000 USD / 1,500 AU\$
- Conference Workshop..... \$750 USD / 1,100 AU\$
- Expert Lecture..... \$500 USD / 750 AU\$
- Breakout Session..... \$250 USD / 375 AU\$

**Program Advertising**

- Quarter-page in color (3.5" x 4.75").. \$200 USD / 300 AU\$
- Half-page in color  
(7.5" x 4.75" or 3.5" x 10")..... \$350 USD / 500 AU\$
- Full-page in color (7.5" x 10") ..... \$500 USD / 750 AU\$

**Online/Electronic Advertising**

- Online/Electronic Advertising ..... \$500 USD / 750 AU\$  
(per month)

**Cancellation/Refund Policy**

Refunds at 100% for written cancellations received within 30 days of the application, until March 3, 2025. 50% for cancellations received in writing March 4 - May 1, 2025. No refunds can be made after May 1, 2025.

*All amounts are "GST Excluded. Australian GST 10% may be added to the invoice"*

*The invoice for your participation shall be issued by VMC  
1 Rond-Point de l'Europe  
92250 La Garenne Colombes (France)  
French VAT Number: FR75523098614  
Australian Business Number: 97 665 980 268*

**TOTAL DUE:** \_\_\_\_\_