



**INTERNATIONAL FAMILY NURSING ASSOCIATION
MEMBERSHIP COMMITTEE
TERMS OF REFERENCE 2024-2025 (2-Years)**

Chair/Co-Chairs

- Cheryl Corbett | USA
- Jia Guo | China

Board of Directors Liaisons

- Kristen Abbott-Anderson | USA

Committee Duties and Responsibilities (per the IFNA Bylaws)

- Focus on the growth, retention, and recruitment of members to the Association.
- Ensure the global integrity, impact, and reach of the organization through diversity and inclusion of members around the world.
- Establish and follow policies and procedures outlining the review and analysis of current members, lapsed members, and identify plans to recruit new members and family-related organizations.
- Shall be in frequent communication with the Board of Directors, or its Board liaison, regarding on-going work of the committee.

Goals for 2024-2025 (2-Years)

- Increase and maintain the number of members on the Membership committee.
- Identify and implement strategies for increasing IFNA membership.
- Develop recommendations for improving retention of current IFNA members.
- Continue outreach to targeted countries for membership.
- Continue to identify related nursing organizations to recruit and retain new IFNA members.

Action Plan

- Continue to conduct committee meetings via conference calls with committee members and Board of Director Liaison to allow timely update and information sharing.
- Set specific action plans at each meeting and identify appropriate members for specific tasks based on expertise.
- Work with other committees to identify appropriate members (such as country liaisons) to serve on the membership committee and to increase IFNA membership in their respective countries.
- Analyze membership trends by country and work with the Board of Directors to identify countries for increasing enrollment.
- Continue to offer Low and Middle Income Countries (LMIC) membership scholarships through donated funds, evaluate potential to increase number of recipients.
- In collaboration with the IFNA Communication Committee, develop targeted informational messages and networking to help members of other organizations recognize the relevance of family nursing and the benefits of cross-organizational membership.
- Implement strategies to increase membership and retain current members during non-conference years when membership tends to decrease.