

# 16<sup>th</sup> International Family Nursing Conference

## Global Innovations in Family Nursing: Advancing Family Health

OPPORTUNITIES FOR CONFERENCE PARTNERSHIP



Dublin City University  
Dublin, Ireland



Ha'Penny Bridge  
Dublin, Ireland

**Pre-Conference Workshops**  
**Tuesday, June 20, 2023**

**Conference**  
**Wednesday, June 21, 2023 - Friday, June 23, 2023**

**Dublin City University, Glasnevin Campus | Dublin, Ireland**  
**#IFNC16**



**International Family  
Nursing Association**



## Family Nursing..What is It?

Family nursing is the application of evidence-based knowledge and practice expertise to promote the health of families and family members across the lifespan and practice settings taking into account how social determinants of health influence and are influenced by families.

## International Family Nursing Association (IFNA)

- Starting in 1988, and biennially thereafter, an international family nursing conference was organized by a dedicated group of nurses who were united by a goal to improve the health and wellbeing of families globally. Conferences have been held in North America, South America, Asia and Europe.
- In 2009, participants at the 9th International Family Nursing Conference in Reykjavik, Iceland, voted to establish IFNA as a formal organization.
- IFNA is a learning community that drives both locally and globally led innovations.
- IFNA embraces a compassionate family focus on health, social justice, human dignity, and respect for all.

## Examples of Recent Outcomes from IFNA’s Learning Community

- Publications to disseminate IFNA-based work
- Blog-posts-policy, family research, and planetary health
- Pre-Conferences - family intervention research and dyadic research
- Grants for the IFNA pediatric research cluster and the family ethics cluster
- Presentations- defining family; measures; dyadic research
- Invited international presentation with 13 thousand views

**International Family  
Nursing Association**

*nurses transforming health for families worldwide*

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**400 GLOBAL  
MEMBERS**

**33 COUNTRIES  
REPRESENTED**

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**LED BY 11 MEMBER-ELECTED BOARD MEMBERS FROM  
AROUND THE WORLD**

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**RESOURCES**

- 2020-2025 STRATEGIC PLAN
- IFNA POSITION STATEMENTS
- DIGITAL STORIES
- INTERNATIONAL COLLABORATION AMONG MEMBERS

- STUDENT ENGAGEMENT
- SOCIAL MEDIA
- BLOG
- COVID-19 FAMILY NURSING RESOURCES
- WEBINARS

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**IFNA CHAPTERS**

**ABOUT IFNA**

## Mission of IFNA is to transform family health by...

<b>What</b>	Serving as a unifying force and voice for family nursing globally;
<b>How</b>	Sharing knowledge, practices, and skills to enhance and nurture family nursing practice; and,
<b>Why</b>	Enhancing family nursing practice, research, and education.



**BENEFITS OF PARTNERING**

**Benefits of partnering with IFNC16...**

- Showcase family nursing innovations of your faculty, students and health care organization.
- Collaborate with others on a global level in practice, research, and education.
- Network with key global family nursing thought leaders on improving quality of care.
- Build strategic relationships for the future.

**Ways to Partner with IFNC16...**

Benefits to You	Options for Partnering
Showcases your organization at IFNA conferences	Exhibit at conferences Advertise in conference program Sponsor conference speakers and events Sponsor sessions with presenters from your organization
Provides opportunities for faculty/staff/ student development, collaboration, and leadership	Conference travel and registration Individual and organizational membership Participate with IFNA and shape input and response to family-related health care policies and crises in community and beyond
Timely access to advances in practice, research, and education related to family nursing	Sponsor keynotes / expert lectures

**Impact of IFNA Conferences in their Own Words...**

“Excellent **balance** of science and art to shape practice and research, very engaging speakers.”



“What a wonderful conference! So, **welcoming** to first-time attendees and students. My student is just becoming familiar with the world of family nursing and is now really hoping to get connected to and stay active in IFNA. Thank you!”

“The conference was **excellent**. The quality of the science was quite good, and I really want to acknowledge the way that breakout sessions ‘fit’ together. I attended a LOT of breakout sessions and I think every single one had a strong theme.”



“Kudos to the conference organizers!! The conference was an amazing opportunity for **networking with Family Nursing experts** from worldwide. Marvelous attendance from so many.”



## CONFERENCE OBJECTIVES AND OUTCOMES

At the end of the conference, attendees should be able to:

### Education:

Discuss global advancements in family nursing education for students and professionals.

### Practice:

Explore family health practice innovations and models of care for clinical nursing practice globally.

### Research:

Examine research evidence and emerging methodologies for application and transferability to family nursing education, practice, and policy to improve family health globally.

### Policy/Leadership:

Generate strategies to enhance leadership of family nurses and promote global influence on family health care policy.

## CONFERENCE PLANNING COMMITTEE

### Conference Co-Chairs

June Horowitz | USA

Sarah Neill | United Kingdom

### Local Planning

Veronica Lambert | Ireland

### IFNA Member Representation

Jill Bally | Canada

Susan Sullivan-Bolyai | USA

Cynthia Danford | USA

Kim Mooney-Doyle | USA

Christine English | United Kingdom

Barbie Giambra | USA

Junko Honda | Japan

Mary Ann Jarvis | South Africa

Yuuko Johnson | USA

Kathleen A. Knafl | USA

Regina Szyllit | Brazil

Linda Young | USA

## RESOURCE ADVANCEMENT COMMITTEE

### Chair

Linda Young | USA

### Co-Chair

Susan Sullivan-Bolyai | USA

### Committee

Naixue Cui | China

Janet A. Deatrck | USA

Akwasi Duah | USA/Ghana

Sandra Eggenberger | USA

Suzanne Feetham | USA

Barbie Giambra | USA

Junko Honda | Japan

Kathleen A. Knafl | USA

Kyoko Kobayashi | Japan

Veronica Lambert | Ireland

Jane Lassetter | USA

Regina Szyllit | Brazil

**Silver Conference Partner**

- 1 conference registration
- Exhibit booth
- 1/4 page, color advertisement in the brochure
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship during the conference

**Gold Conference Partner**

- 2 conference registrations
- Exhibit booth
- 1/2 page, color advertisement in the brochure
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship during the conference

**Platinum Conference Partner**

- Recognition as a Lunch Sponsor
- 2 conference registrations
- Exhibit booth
- Full page, color advertisement in the brochure
- Customizable email blast sent to conference attendees
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship during the conference

**Official Conference Partner**

- Recognition as Opening Reception and Poster Sponsor
- 3 conference registrations
- Exhibit booth
- Full page, color advertisement in the brochure
- Customizable email blast sent to conference attendees
- Recognition of your sponsorship on the IFNA website before, during and, after the conference, and linking back to your website
- Recognition of your sponsorship in the brochure, and through social media
- Recognition of your sponsorship during the conference



## EVENT / SESSION SPONSOR

<b>Keynote Address (3)</b> .....	<b>\$1,500 USD / 1,410 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Keynote Address and throughout the conference, and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Networking Break (5)</b> .....	<b>\$1,250 USD / 1,250 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship during the Networking Break and throughout the conference, and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Social Hour</b> .....	<b>\$1,000 USD / 940 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship during the Social Hour and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Welcome Ceremony</b> .....	<b>\$1,000 USD / 940 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Welcome Ceremony and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Closing Ceremony</b> .....	<b>\$1,000 USD / 940 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Closing Ceremony and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Poster Session</b> .....	<b>\$1,000 USD / 940 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship during the Poster Session and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Pre-Conference Workshop (8)</b> .....	<b>\$750 USD / 705 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Pre-Conference Workshop and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Expert Lecture (4)</b> .....	<b>\$500 USD / 470 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Expert Lecture and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Meditation Break</b> .....	<b>\$500 USD / 470 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Meditation Break and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	
<b>Breakout Session</b> .....	<b>\$500 USD / 470 €</b>
<ul style="list-style-type: none"> <li>Recognition of your sponsorship prior to the Breakout Session and throughout the conference and on the IFNA website before, during, and after the conference</li> </ul>	

**EVENT / SESSION SPONSORSHIP OPPORTUNITIES**

We recognize that some individuals prefer to keep the amount of their donation private.  
If that is the case, please donate (any amount welcomed) to:  
IFNC16 Supporter



**Non-Profit Organizations:**  
\$492 USD / 453 €  
Table-top Space\*

**For-Profit Organizations:**  
\$984 USD / 906 €  
Table-top Space\*

The exhibit space will include:

- Two exhibitor passes\*
- Skirted table and two chairs
- Recognition in the final printed program
- Logo on the IFNA conference page, with link to the sponsor’s website
- High visibility, as the exhibits will be central to the meeting space and breaks will be held in the exhibit area.

*\*Access to the conference is not included with the exhibitor passes. Conference registration must be paid to access the conference sessions.*

*Exhibit space ONLY is subjective to 23% Value Added Tax (VAT) and is included here.*

### ADVERTISING

Promote your products, programs, university, services or advertise employment opportunities. Recognize faculty, staff, or student accomplishments. Please submit electronic files in camera-ready art only (300ppi or JPG format preferred) to [Debbie@internationalfamilynursing.org](mailto:Debbie@internationalfamilynursing.org).

#### Online/Electronic Advertising

Banner advertising is available on the conference web page. Space is accepted on a first-come, first-served basis, and files must be received at least two weeks in advance of desired placement..... \$500 USD / 470 € per month

#### Official Program Advertising

The official conference brochure will be disseminated to all conference attendees. Print advertising insertion orders are accepted on a first-come, first-served basis through **May 15, 2023**. Please submit electronic files in camera-ready art only (300ppi or JPG format preferred).  
Quarter-page in color (3.5" x 4.75") ..... \$200 USD / 188 €  
Half-page in color (7.5" x 4.75" or 3.5" x 10") ..... \$350 USD / 329 €  
Full-page in color (7.5" x 10") ..... \$500 USD / 470 €

### ALTERNATIVE SPONSORSHIP OPTIONS

If you have alternative sponsorship options you would like us to consider, we are willing to work with you on your ideas.

Scan the QR code below or [click here](#) to complete an online sponsorship registration.



Contact the IFNA Administrative Office to discuss sponsorship opportunities by emailing  
Debbie Zaparoni, [debbie@internationalfamilynursing.org](mailto:debbie@internationalfamilynursing.org) or  
Robyn Quinter, [robyn@internationalfamilynursing.org](mailto:robyn@internationalfamilynursing.org)  
or by calling 412-344-1414.



**International Family  
Nursing Association**

Pre-Conference Workshops Tuesday, June 20, 2023  
Conference Wednesday, June 21, 2023 - Friday, June 23, 2023  
Dublin City University, Glasnevin Campus | Dublin, Ireland



**APPLICATION FORM**

Amounts listed exclude the 23% Value Added Tax (VAT), VAT may be added, if applicable.

**University / Organization:**

\_\_\_\_\_

**Preferred URL link for Sponsor's logo posted on the IFNA website:**

\_\_\_\_\_

Submit logo in camera-ready art (300ppi, PDF, or JPG) to [Debbie@internationalfamilynursing.org](mailto:Debbie@internationalfamilynursing.org).

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT Number / Tax ID, if applicable

\_\_\_\_\_

**Payment**

(\*Payment by check is preferred to minimize credit card transaction fees)

Check\*    VISA    MasterCard  
Discover    American Express

Card No.: \_\_\_\_\_

Exp.: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

If **billing information** for the credit card is different than the information provided above, provide the following information.

Cardholder Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Complete this form and mail, fax or email to:

IFNA

Attn: Debbie Zaparoni

461 Cochran Road, #246

Pittsburgh, Pennsylvania 15228, USA

+1 412-344-1414

+1 412-344-0599 (fax)

[debbie@internationalfamilynursing.org](mailto:debbie@internationalfamilynursing.org)

Check or money order (payable to IFNA) must be in USD funds and written from a US bank account OR provide credit card information as requested.

**Please check all that apply:**

**Exhibit (exhibit space ONLY is subjected to 23% Value Added Tax (VAT) and is included here.)**

Non-Profit Organization ..... \$492 USD / 453 €

For-Profit Organization ..... \$984 USD / 906 €

**Supporting Partners**

Silver Conference Partner..... \$2,500 USD / 2,351 €

Gold Conference Partner..... \$5,000 USD / 4,701 €

Platinum Conference Partner ..... \$7,500 USD / 7,052 €

Official Conference Partner ..... \$10,000 USD / 9,403 €

**Event / Session Sponsorship**

Keynote Address..... **SOLD** ..... \$1,500 USD / 1,410 €

Networking Break..... \$1,250 USD / 1,175 €

Social Hour ..... **SOLD** ..... \$1,000 USD / 940 €

Welcome Ceremony ..... **SOLD** ..... \$1,000 USD / 940 €

Closing Ceremony..... \$1,000 USD / 940 €

Poster Session ..... \$1,000 USD / 940 €

Pre-Conference Workshop ..... \$750 USD / 705 €

Expert Lecture ..... **SOLD** ..... \$500 USD / 470 €

Meditation Break..... **SOLD** ..... \$500 USD / 470 €

Breakout Session ..... \$500 USD / 470 €

**Advertising in the Final Virtual Brochure**

Quarter-page in color (3.5" x 4.75") ..... \$200 USD / 188 €

Half-page in color (7.5" x 4.75" or 3.5" x 10") ..... \$350 USD / 329 €

Full-page in color (7.5" x 10") ..... \$500 USD / 470 €

**Online/Electronic Advertising**

Online/Electronic Advertising..... \$500 USD / 470 €  
(per month)

**IFNC16 Supporter:**

We recognize that some individuals prefer to keep the amount of their donation private. If that is the case, please donate (any amount welcomed). \$ \_\_\_\_\_

**Cancellation/Refund Policy**  
Refunds at 100% for written cancellations received within 30 days of the application, until March 1, 2023. 50% for cancellations received in writing March 2 - May 1, 2023. No refunds can be made after May 1, 2023.

Invoice for your participation shall be issued by V.M.C.  
1 Rond-point de l'Europe | 92250 LA GARENNE-COLOMBES (France)

French VAT Number: FR75523098614  
Irish VAT Number: IE9759094A

**TOTAL DUE:** \_\_\_\_\_