



**INTERNATIONAL FAMILY NURSING ASSOCIATION
RESOURCE ADVANCEMENT COMMITTEE
TERMS OF REFERENCE 2022-2023 (2-Years)**

Chair/Co-Chairs

- Linda K. Young | USA | Email: younglk@uwec.edu
- Susan Sullivan-Bolyai | USA | Email: susan.sullivan-bolyai@umassmed.edu

Board of Directors Liaison

- Veronica Lambert | Ireland | Email: veronica.lambert@dcu.ie

Committee Duties and Responsibilities (per the IFNA Bylaws)

- Focus on identifying sponsorship income and other income campaigns related to the biennial conferences.
- Establish and follow policies and procedures. Develop promotional materials, and track sources of funding.
- Shall be in frequent communication with the Board of Directors, or its Board liaison, regarding on-going work of the committee.

Goals for 2022-2023 (2-Years)

- Expand RAC membership
- Assess strategies and outcomes from our previous RAC conferences
- Plan for next conference regarding fundraising
 - Develop sponsorship goals/strategies
 - Collaborate with IFNA leadership to cultivate sponsors and support for student and faculty attendance.
 - Coordinate fundraising with IFNA Foundation
 - Promote integration of IFNA into nursing education, practice, research, and policy organizations worldwide
- Implement fundraising plan for next conference
- Evaluate implementation plan on a continuing basis

Action Plan

- We will meet monthly by conference call, keep our records through minutes, provide written reports to the Board with a copy to the Conference Planning Committee, and meet with both the Board and Conference Planning Committee when requested and as needed.
- Our plan will include due dates, deliverables, and person responsible.
- Identify effective and ineffective strategies used past conferences to identify promising strategies for future fund raising.
- Engage in Committee development activities to expand RAC members' knowledge and skills regarding global resource advancement plan for our next conference
- Collaborate with communication committee
- Collaborate with country liaison coordinators through the conference planning committee