



**INTERNATIONAL FAMILY NURSING ASSOCIATION
MEMBERSHIP COMMITTEE
TERMS OF REFERENCE 2022-2023 (2-Years)**

Chair/Co-Chairs

- Jia Guo | China | Email: guojia621@163.com
- Cheryl Corbet | USA | Email: Cheryl-Corbett@byu.edu

Board of Directors Liaisons

Cristina Garcia-Vivar (Spain): cgarvivar@unav.es

Committee Duties and Responsibilities (per the IFNA Bylaws)

- Focus on the growth, retention, and recruitment of members to the Association.
- Ensure the global integrity, impact, and reach of the organization through diversity and inclusion of members around the world.
- Establish and follow policies and procedures outlining the review and analysis of current members, lapsed members, and identify plans to recruit new members and family-related organizations.
- Shall be in frequent communication with the Board of Directors, or its Board liaison, regarding on-going work of the committee.

Goals for 2022-2023 (2-Years)

- Increase the number of members on the Membership committee.
- Identify strategies for increasing membership.
- Develop recommendations for improving retention of current members.
- Identify targeted countries for membership.
- Identify related nursing organizations through which new IFNA members might be recruited and retained.

Action Plan

- Schedule monthly conference call with committee member and Board of Director Liaison to allow timely update and information sharing.
- Set specific action plans at each meeting and identify appropriate members for specific tasks based on expertise.
- Work with other committees to identify appropriate members (such as country liaisons) to serve on the membership committee and to increase IFNA membership in their respective countries.
- Analyze membership trend by country and work with the Board of Directors to identify countries for increasing enrollment.
- In collaboration with the IFNA Communication Committee, develop targeted informational messages and networking to help members of other organizations recognize the relevance of family nursing and the benefits of cross-organizational membership.
- Implement strategies to increase membership and retain current members