



International Family Nursing Association

International Family Nursing Association Strategic Plan 2020 – 2025

Vision Statement

Nurses transforming health for families worldwide.

Mission Statement The mission of the International Family Nursing Association (IFNA) is to transform family health by:

1. Serving as a unifying force and voice for family nursing globally;
2. Sharing knowledge, practices, and skills to enhance and nurture family nursing practice; and,
3. Providing family nursing leadership through education, research, scholarship, socialization and collegial exchange on all aspects of family nursing

Core Values

The International Family Nursing Association embraces a compassionate family focus on health, social justice, human dignity and respect for all.

Organizational Purpose

Support members as they pursue excellence in their education, research, and practice activities to enhance family nursing and transform family health worldwide

Goal 1 Increase visibility and impact of IFNA and family nursing

- Within IFNA about varied IFNA committee and task group outcomes
- Among other nursing organizations and other family related organizations
- Demonstrate evidence of family nursing making a difference in family health
- Development, dissemination, and application of knowledge related to family nursing and family health
- Increase links between research, education and practice committees
- Increase influence on policy related to family health

Goal 2 Ensure IFNA sustainability

- Engaging all members
- Increasing financial health, capacity, and sustainability
- Mission based budgeting
- Cost-effective conference management
- Partnership with International Family Nursing Foundation
- Funded family nursing research, education, and practice initiatives



Goal 3 Increase membership diversity, reach, and impact

- Increase presence in existing and new countries and regions
- Practicing nurses
- Other professionals with a focus on families
- Nursing students – all levels
- Implementation and testing of family nursing innovations
- Implementation of position statements

Goal 4 Sustain member connections and encourage increased engagement

- Across committees
- Leadership succession
- Mentorship of family nurse leaders
- Mentorship of family nurse researchers
- Mentorship of family nursing educators and practitioners
- Increase member resources (continuing professional education repositories, podcasts, 24/7 resources, webinars, IFNA endorsed family nursing models, education toolkits to be used in local/country initiatives, multidisciplinary offerings)

Goal 5 Increase international collaboration

- Between IFNA and other professional organizations
- Between IFNA and charitable foundations (such as the British Heart Foundation, Spanish Save 1 Million Lives, Australian Brennan Foundation, American Association for Retired People Foundation)
- Between IFNA and healthcare services organizations (nursing and non-nursing)

*These draft goals are based upon analysis of the Strengths, Opportunities, Aspirations, and Rewards (SOAR) IFNA member survey conducted in February – March, 2020.

All IFNA Members [n=457] received the Survey, 66 responses [14.4%] from 14 out of 30 [46.7%] countries

Category breakdown – 48 Members, 6 Students, 5 Committee Co-chairs, 5 Board Members, 1 Former Board Member, and 1 IFN Foundation Board Member

The IFNA Board of Directors Executive Committee identified strategic goals to address themes identified in the SOAR analysis (Appendix A). The IFNA Board of Directors approved final document May 14, 2020 for distribution to Committee Co-Chairs.