



# International Family Nursing Foundation Strategic Plan 2020-2022

## MISSION

The International Family Nursing Foundation (IFNF) supports the International Family Nursing Association and advocates for the practice, education and research of family nursing worldwide through the financial development and conscientious stewardship of charitable giving.

The Foundation’s directive is to advance family nursing through:

- Research
- Practice
- Education
- Professional association leadership and development

## Organizational Purpose

Support members as they pursue excellence in their education, research, and practice activities to enhance family nursing and transform family health worldwide.

## Goal 1

INCREASE RANGE OF SOURCES AND AMOUNTS OF SUPPORT TO SUSTAIN THE FOUNDATION AND ITS MISSION		
Outcome	Metric	Value
Financial Stability	<ol style="list-style-type: none"> <li>1. Explore Foundation support / strategies in other professional nursing organizations including international associations.</li> <li>2. Goal of at least \$10,000 in donations by end of 2020.</li> <li>3. Increase participation of IFNF Board Member giving to the foundation to 100% annually.</li> <li>4. Explore strategies for establishing a process for Legacy donations.</li> <li>5. Increase participation of member giving to 15% annually, including monies from HFFN Program.</li> <li>6. Identify potential internal and external funding sources.</li> <li>7. Consultation with Financial Advisor to determine best benefit for giving a donation.</li> <li>8. Identify grant databases to search for mechanisms to support the activities of the foundation.</li> </ol>	<ol style="list-style-type: none"> <li>1. Increases IFNF visibility.</li> <li>2. Develops non-dues revenue activities to sustain IFNA.</li> <li>3. Promotes visibility outside of current IFNA membership.</li> <li>4. Highlights the value of IFNA membership and promotes the satisfaction level of members.</li> <li>5. Allows IFNA to re-invest financial resources to promote the IFNA mission.</li> <li>6. Strengthens the culture of philanthropy within IFNA.</li> </ol>



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### Goal 2

TO SUPPORT STUDENT MEMBERSHIP AND ATTENDANCE FOR IFNC15 (Education / Professional Development)		
Outcome	Metric	Value
Students supported to attend IFNC representing a minimum of three countries	<ol style="list-style-type: none"> <li>1. Application process is clearly defined.</li> <li>2. Obligations toward IFNA are defined.               <ol style="list-style-type: none"> <li>a. <i>Report back on experience, perhaps a webinar, or presentation at the conference.</i></li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. Increases IFNF visibility.</li> <li>2. Facilitates Student involvement in IFNA, potentially contributing to regular membership growth in future years.</li> <li>3. Accelerates and expands integration of Students in the Family Research community.</li> <li>4. Provides early expansion of professional horizons, opportunities and obligations.</li> </ol>

### Goal 3

ENHANCE VISIBILITY OF THE FOUNDATION AS A CREDIBLE SOURCE FOR SUPPORTING FAMILY NURSING		
Outcome	Metric	Value
Well-developed web-accessible information about IFNF  IFNA Members identify IFNF as valuable partner to IFNA activities  External Recognition Increased partnership	<ol style="list-style-type: none"> <li>1. Clarification about donating to the Foundation within the IFNA Website.</li> <li>2. Develop/Finalize materials to promote the Foundation.</li> <li>3. Advertise any initiatives to IFNA members and post on the website.</li> <li>4. Coordinate fundraising with external funders in collaboration with the IFNA RAC.</li> </ol>	<ol style="list-style-type: none"> <li>1. IFNA member Identification with the IFNF.               <ol style="list-style-type: none"> <li>a. <i>Strengthens possibility of contributions.</i></li> </ol> </li> <li>2. Promotes positive regard for IFNF and its mission.</li> <li>3. Broader base for membership.</li> <li>4. Increased opportunities for international research partnerships.</li> </ol>



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### Goal 4

TO SUPPORT SMALL RESEARCH GRANTS (Research)		
Outcome	Metric	Value
Small Research grant program established	<ol style="list-style-type: none"> <li>1. Develop criteria, process and funding amount for grant application and grant review.</li> <li>2. Issue call for applications.</li> </ol>	<ol style="list-style-type: none"> <li>1. Increases IFNF visibility.</li> <li>2. Supports expanded development of family nursing knowledge.</li> </ol>

### Goal 5

TO SUPPORT IMPLEMENTATION OF PRACTICE PROJECT GRANTS (Practice)		
Outcome	Metric	Value
Practice Project grant program established	<ol style="list-style-type: none"> <li>1. Develop criteria, process and funding amount for demonstration project application and grant review.</li> <li>2. Issue call for applications.</li> </ol>	<ol style="list-style-type: none"> <li>1. Increase IFNF visibility.</li> <li>2. Results provide direction for funding priorities.</li> <li>3. Knowledge / practice developments advance the field of Family Nursing.</li> <li>4. Potential to draw on international clinical expertise in developing novel interventions.</li> </ol>
Establish Competitive Funding Program for Novel Family Intervention Projects		



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### Goal 6

TO SUPPORT IMPLEMENTATION OF EDUCATIONAL PROJECT GRANTS (Education)		
<i>Outcome</i>	<i>Metric</i>	<i>Value</i>
Small Education grant program established	<ol style="list-style-type: none"> <li>1. Develop criteria, process and funding amount for grant application and grant review.</li> <li>2. Issue call for applications.</li> </ol>	<ol style="list-style-type: none"> <li>1. Increases IFNF visibility.</li> </ol>