



**EXHIBITOR PROSPECTUS**

# 14<sup>th</sup> International Family Nursing Conference



## Social Determinants of Family Health: Expanding Family Nursing Capacity

**August 13–16, 2019  
Washington D.C., USA**



**International Family Nursing Association**

The official meeting of the International Family Nursing Association

[www.InternationalFamilyNursing.org](http://www.InternationalFamilyNursing.org)



International Family Nursing Association

**#IFNC14**



## CONFERENCE OBJECTIVES

1. Expand the capacity of family nurses for improving family health and well-being worldwide.
2. Strengthen knowledge about social determinants of family health in nursing education and family nursing practice.
3. Promote community-engaged collaboration among researchers, clinicians, educators, families, and community stakeholders.
4. Encourage family nurses to take active roles in health care policy and health care leadership in support of family health and family care worldwide.

## WHO WE ARE

IFNA is the only international nursing organization focusing exclusively on family health. While many organizations and individuals are concerned with specific issues related to the family (e.g. managing acute and chronic illness, end of life, specific conditions, health disparities, population health), IFNA integrates these concerns holistically across the family's life cycle. IFNA members are making a difference worldwide through their research providing the evidence base for family-centered and engaged care; through educating the next generation of family nurses; and through hands-on practice and efforts to improve health care systems.



**International Family Nursing Association**

<http://www.InternationalFamilyNursing.org>

Follow us on Twitter:

<http://twitter.com/IFNAorg>  
#IFNC14

## WHY SUPPORT IFNA

Participation from over 500 nurses and other health care professionals from 40 countries is expected at the Conference. You will benefit not only from what occurs at the Conference but also from current IFNA initiatives pertaining to educational competencies; practice standards; and global research priorities and strategies. IFNA and its members provide leadership regarding family partnerships, engagement, and activation that further shared decision-making, patient and family centered care, and ultimately family health. **Through this Exhibitor Prospectus, we ask that you support us in achieving our vision of "Nurses transforming health for families worldwide."**

## WHO WOULD BENEFIT

- Hospitals and Health Systems
- Healthcare and Social Institutions and Agencies
- Schools of Nursing
- Nursing or Healthcare Associations and Societies
- Health Publishing Companies
- Governmental and Non-Governmental Organizations
- Foundations

## VISION and MISSION

### Vision

Nurses transforming health for families worldwide.

### Mission

The mission of the International Family Nursing Association (IFNA) is to transform family health by:

1. serving as a unifying force and voice for family nursing globally;
2. sharing knowledge, practices, and skills to enhance and nurture family nursing practice; and,
3. providing family nursing leadership through scholarship, socialization, education and collegial exchange on all aspects of family nursing.



# CONFERENCE COMMITTEE

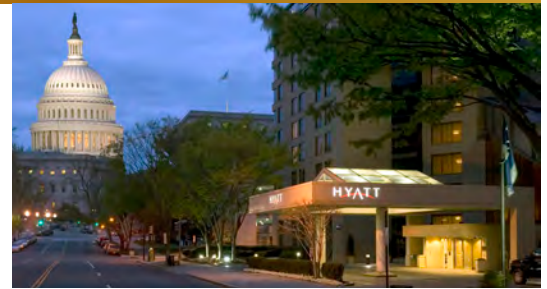
## **Co-Chairs**

*June Horowitz, PhD, RN, PMHCNS-BC, FAAN*  
University of Massachusetts | Dartmouth, USA

*Sonja Meiers, PhD, RN, PHN*  
Winona State University, USA

## **Chair, Local Planning Committee**

*Pam Hinds, PhD, RN, FAAN*  
Children's National Health System, USA



**Hyatt Regency Capitol Hill**  
400 New Jersey Avenue, NW  
Washington, D.C., USA

## **Committee Members**

*Kathryn Anderson, PhD, ARNP,  
PMHCNS-BC, LMFT*  
Georgia Southern University, USA

*Jill Bally, RN PhD*  
University of Saskatchewan, Canada

*Ana Márcia Mendez-Castillo, RN, PhD*  
University of Campinas, Brazil

*Janet A. Deatrck, PhD, FAAN*  
University of Pennsylvania, USA

*Kim Mooney-Doyle, PhD, RN*  
University of Maryland, USA

*Christine English, PhD, RGN, RSCN,  
DPSN, BSc (Hons), MSc, PGDE*  
Northumbria University,  
United Kingdom

*Kathleen A. Knafl, PhD, FAAN*  
University of North Carolina at  
Chapel Hill, USA

*Helene Moriarty, PhD, RN, FAAN*  
Villanova University, USA  
Philadelphia VA Medical Center, USA

*Sarah Neill, PhD, PGD Res Sup., PGDE,  
MSc, BSc (Hons), RGN, RSCN, RNT*  
University of Northampton,  
United Kingdom

*Barbara Voltelen, RN, Health visitor,  
MHSc, PhD*  
University College Lillebaelt, Denmark

# TESTIMONIALS

Excellent balance of science and art to shape practice and research, very engaging speakers.

This conference was excellent. It was so useful and inspiring. I hope to attend again in two years.

What a wonderful conference! So, welcoming to first-time attendees and students. My student is just becoming familiar with the world of family nursing, and is now really hoping to get connected to and stay active in IFNA. Thank you!

The conference was excellent. The quality of the science was quite good, and I really want to acknowledge the way that breakout sessions 'fit' together. I attended a LOT of breakout sessions and I think every single one had a strong theme. Kudos to the conference organizers!!

This was my first time at IFNA and I thoroughly enjoyed this conference. The presentations were relevant and interesting.

The Conference was an amazing opportunity for networking with Family Nursing experts from worldwide. Marvelous attendance from so many countries.



*Non-Profit Organizations:*  
\$400 USD Table-top Space\*

*For-Profit Organizations:*  
\$750 USD Table-top Space\*

*\*Access to the conference is not included with the exhibitor passes. Conference Registration must be paid to access the conference sessions.*

The exhibit space will include:

- Two exhibitor passes\*
- Skirted table and two chairs
- Recognition in the final printed program
- Logo on the IFNA conference page, with link to the sponsor's website
- High visibility, as the exhibits will be central to the meeting space and breaks will be held in the exhibit area.

## **SUPPORTING PARTNER**

Supporting Partners are invited to have exhibit space at the conference, as noted above.

*Official Conference Sponsor ..... \$20,000 USD*

- Select event / session or branding opportunities or advertising equal to \$6,000
- Six Conference Registrations
- Logo on the cover of final printed program and other printed materials
- An Official Conference Sponsor ribbon for name badge
- Exhibit Space, as indicated above

*Platinum Conference Sponsor ..... \$15,000 USD*

- Select event / session or branding opportunities or advertising equal to \$3,000
- Five Conference Registrations
- Logo in the final printed program and other printed materials
- Exhibit Space, as indicated above

*Gold Conference Sponsor ..... \$10,000 USD*

- Select event / session or branding opportunities or advertising equal to \$2,000
- Four Conference Registrations
- Logo in the final printed program and other printed materials
- Exhibit Space, as indicated above

*Silver Conference Sponsor ..... \$7,500 USD*

- Select branding / sponsorship opportunities or advertising equal to \$1,000
- Three Conference Registrations
- Logo in the final printed program and other printed materials
- Exhibit Space, as indicated above

*Bronze Conference Sponsor ..... \$5,000 USD*

- Two Conference Registrations
- Pre-conference Workshop Sponsor
- Item included in the conference bag (sponsor provided)
- Logo in the final printed program and other printed materials
- Exhibit Space, as indicated above

*Copper Conference Sponsor ..... \$2,500 USD*

- One Conference Registration
- Breakout Session Sponsor
- Item included in the conference bag (sponsor provided)
- Logo in the final printed program and other printed materials
- Exhibit Space, as indicated above



**EVENT / SESSION SPONSOR**

*Conference Banquet* ..... \$5,000 USD

- Individual Sponsor receives Two conference registrations
- Two exhibitor passes\*
- Skirted table and two chairs
- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

*Welcome Reception* ..... \$5,000 USD

- Individual Sponsor receives Two conference registrations
- Two exhibitor passes\*
- Skirted table and two chairs
- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

*Networking Break*..... \$2,500 USD

- Individual Sponsor receives One conference registration
- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

*Closing Ceremony* ..... ~~\$1,000 USD~~

- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

**SOLD**

*Poster Session* ..... \$1,000 USD

- Logo displayed on each poster board number
- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

*Pre-conference Workshop* .....\$500 USD

- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

*Breakout Session*.....\$250 USD

- Logo on the conference page, linking back to sponsor's website
- Logo in the final printed program and other printed materials
- Signage recognizing the sponsor will be displayed

**EVENT / SESSION SPONSORSHIP OPPORTUNITIES**



## **BRANDING**

Sponsor logo will be imprinted/displayed on the item, placed on the conference page with a link back to sponsor's website, and included on any final print materials

<i>Conference Tote Bags</i> .....	<i>\$6,000 USD</i>
<i>Name Badge / Lanyards</i> .....	<i>\$5,000 USD</i>
<i>Thumb Drive</i> .....	<i>\$2,000 USD</i>
<i>Hotel Key Cards</i> .....	<i>\$2,000 USD</i>
<i>Hotel Key Packet</i> .....	<i>\$1,750 USD</i>
<i>Coffee Cup Sleeve (Available for two Sponsors)</i> .....	<i>\$1,500 USD</i>
<i>Magnetic Chip Clip</i> .....	<i>\$1,500 USD</i>
<i>Mint Tins</i> .....	<i>\$1,500 USD</i>
<i>Conference App Guidebook (Available for two Sponsors)</i> .....	<i>\$1,000 USD</i>
<i>Water Bottle</i> .....	<i>\$1,000 USD</i>
<i>Hand Sanitizers</i> .....	<i>\$1,000 USD</i>
<i>Tissue Pack</i> .....	<i>\$750 USD</i>
<i>Charging Station</i> .....	<i>\$500 USD</i>
<i>Bag Insert (Sponsor provided item to include in the conference bag)</i> .....	<i>\$500 USD</i>

*Note: All sponsorships are awarded on a first-come, first-served basis.*

## **ADVERTISING**

Promote your products, programs, university, services or advertise employment opportunities. Perhaps, recognize a faculty member.

### **Online/Electronic Advertising**

Banner advertising is available on the conference web page.

Space is accepted on a first-come, first-served basis, and files must be received at least two weeks in advance of desired placement..... \$250 USD / One Month

### **Official Program Advertising**

The official program will be disseminated to all conference attendees.

Print advertising insertion orders are accepted on a first-come, first-served basis through July 1, 2019.

Please submit electronic files in camera-ready art only (PDF, TIF or JPG format preferred).

Full-page B&W (7.5" x 10") ..... \$600 USD

Half-page B&W (7.5" x 4.75" or 3.5" x 10")..... \$400 USD

Quarter-page B&W (3.5" x 4.75").....\$200 USD

## **TRANSLATION**

Contact the IFNA administrative office if you are interested in this type of sponsorship. Discussion of translation opportunities should be initiated at least 6 months in advance of the conference so that translation options can be identified and arranged.

(Deadline date: January 20, 2019)

### **IFNA Conference Manager**

Debbie Zaparoni

Debbie@internationalfamilynursing.org

+1-412-344-1414



## APPLICATION FOR SPACE

Applications for space are required to be filed on the form provided and submitted as follows:

- 1) complete form
- 2) prepare a check or money order (payable to IFNA) in USD funds and written from a US bank account OR provide credit card information as requested.
- 3) mail or fax completed form with fee to:  
IFNA  
461 Cochran Road, Box 246  
Pittsburgh, Pennsylvania 15228 USA  
+1 412-344-0599 (fax)

### Cancellation/Refund Policy

Application fees will be refunded at 100% for written cancellations received within 30 days of the application, until March 31, 2019. 50% for cancellations received in writing April 1– June 30, 2019. No refunds can be made after July 1, 2019.

### Additional Exhibitor Services

If additional exhibit services are needed, such as electricity, furniture, or equipment, please contact Debbie Zaparoni at [Debbie@internationalfamilynursing.org](mailto:Debbie@internationalfamilynursing.org).



## RESOURCE ADVANCEMENT COMMITTEE

### Chair

*Janet A. Deatrck, PhD, RN, FAAN*  
University of Pennsylvania, USA

### Co-chair

*Linda Young, PhD*  
University of Wisconsin - Eau Claire, USA

### Board Liaison

*Kathleen A. Knafl, PhD, FAAN*  
University of North Carolina at Chapel Hill, USA

### Committee

*Regina Bousso, PhD*  
University of São Paulo, Brazil

*Sandra Eggenberger, PhD, RN*  
University of Minnesota Mankato, USA

*Christine English, PhD, RGN, RSCN, DPSN, BSc (Hons),  
MSc, PGDE*  
Northumbria University, United Kingdom

*Suzanne Feetham, PhD, RN, FAAN*  
Children's National Health System, USA

*Junko Honda, PhD, RN, PHN, CTN-A*  
Kobe University, Japan

*Noriko Kawahara, RN, PHN, MS*  
Kyoto Tachibana University, Japan

*Kyoko Kobayashi, PhD, RN, PHN*  
St. Luke's International University, Japan

*Carol Loveland-Cherry, PhD, RN, FAAN*  
University of Michigan, USA

*Kenya Matsumoto, PhD*  
Kyoto Tachibana University, Japan

*Sarah Neill, PhD, PGD Res Sup., PGDE, MSc, BSc (Hons),  
RGN, RSCN, RNT*  
University of Northampton, United Kingdom

*Maria Luisa Santos, PhD*  
Nursing School of São José of Cluny, Portugal

*Susan Sullivan-Bolyai, DNSc, CNS, RN, FAAN*  
University of Massachusetts Worcester, USA



Please check all that apply:

Table-top Exhibit Space

- Non-Profit Organization ..... \$400 USD
For-Profit Organization ..... \$750 USD

Supporting Partner

- Official Conference Sponsor ..... \$20,000 USD
Platinum Conference Sponsor ..... \$15,000 USD
Gold Conference Sponsor ..... \$10,000 USD
Silver Conference Sponsor ..... \$7,500 USD
Bronze Conference Sponsor ..... \$5,000 USD
Copper Conference Sponsor ..... \$2,500 USD

Event / Session Sponsorship

- Conference Banquet ..... \$5,000 USD
Welcome Reception ..... \$5,000 USD
Networking Break ..... \$2,000 USD
Closing Ceremony ..... \$1,000 USD
Poster Session ..... \$1,000 USD
Pre-conference Workshop ..... \$500 USD
Breakout Session ..... \$250 USD

Branding Sponsorship

- Conference Tote Bags ..... \$6,000 USD
Name Badge / Lanyards ..... \$5,000 USD
Thumb Drive ..... \$2,000 USD
Hotel Key Cards ..... \$2,000 USD
Hotel Key Packet ..... \$1,750 USD
Coffee Cup Sleeve (Available for two Sponsors) ..... \$1,500 USD
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Water Bottle ..... \$1,000 USD
Hand Sanitizers ..... \$1,000 USD
Tissue Pack ..... \$750 USD
Charging Station ..... \$500 USD
Bag Insert (Sponsor provided item to include in the conference bag) ..... \$500 USD

Advertising in the Final Program

- Full-page B&W (7.5" x 10") ..... \$600 USD
Half-page B&W (7.5" x 4.75" or 3.5" x 10") ..... \$400 USD
Quarter-page B&W (3.5" x 4.75") ..... \$200 USD

Advertising (Online)

- Online/Electronic Advertising... \$250 USD/month

Translation

- Language \_\_\_\_\_

University/Organization:

Preferred URL link for sponsor's logo posted on the IFNA website:

Send logo in high resolution jpg format to Debbie Zaporoni at Debbie@internationalfamilynursing.org.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment

(\*Payment by check is preferred to minimize credit card transaction fees) [ ] Check\* [ ] VISA [ ] MasterCard [ ] Discover [ ] American Express

Card No.: \_\_\_\_\_

Exp.: \_\_\_\_ / \_\_\_\_ CVV Code [ ][ ][ ]

Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

If billing information for the credit card is different than the information provided above, provide the following information.

Cardholder Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Complete this form and mail, fax or email to: IFNA

Attn: Debbie Zaporoni
461 Cochran Road, Box 246
Pittsburgh, Pennsylvania 15228, USA
+1 412-344-1414
+1 412-344-0599 (fax)
debbie@internationalfamilynursing.org