

## PROCEDURE FOR SUBMITTING A VIDEO FOR THE INTERNATIONAL FAMILY NURSING ASSOCIATION YOUTUBE CHANNEL

**Purpose of the videos:** to share innovative family nursing initiatives led by IFNA members that are advancing knowledge about family nursing practice, education, and research

Videos must be made for the specific purpose of posting on the IFNA website and/or YouTube channel. Videos made for other organizations or purposes will not be accepted.

Subject matter of the videos must pertain directly to family nursing.

**Target audience:** family nurses

### **Desired topics:**

- Description of current research in family nursing with a focus on the uniqueness of the method or population of families or focus, i.e., knowledge translation, family nursing intervention, etc.
- Innovative methods that you are using for teaching family nursing in nursing education programs or knowledge translation with practicing nurses.
- Family nursing practice models, tools, or approaches that you have found helpful in addressing family health and healing.

### **Process:**

1. Choose a topic that you are knowledgeable about and can speak easily about; something that other family nurses will benefit from learning. Create a title for your video.
2. Prepare a script or cue cards for yourself with the key points you wish to make
  - a. Who you are, where you are from, your special interests in family nursing, and areas of expertise
  - b. What is your topic (title and brief background; 2-3 minutes)
  - c. Discuss 3-4 key ideas about the topic (5-6 minutes)
  - d. A brief concluding sentence, what are the implications of this information (1 minute)
3. Practice! Aim for a smooth and professional delivery – try to minimize distractions such as waving your hands when you speak
4. Time yourself – the video should be no more than **10 minutes** in length
5. Please edit your video before sending it. A program such as Camtasia can be downloaded for a free trial, and is easy to use. If you do need assistance with editing, contact Wilma Schroeder at the email address below.

### **What to send to us and how:**

1. The video: Use WeTransfer at <https://www.wetransfer.com/> to send your video to Wilma Schroeder at [wshroeder@rrc.ca](mailto:wshroeder@rrc.ca)
2. The description and agreement on the next page; this can be sent with the video on WeTransfer, or faxed to Wilma Schroeder at 204-452-8200

## **Description & Agreement**

(note: the Communication Committee reserves the right to edit titles and descriptions )

**Video Title:** \_\_\_\_\_

**Presenter (name, credentials, affiliation):**

### **Description**

(To be posted with the video. See examples at <https://www.youtube.com/channel/UCz74r5atTxPi1rk4qPEBKZg>)

**I agree that my video(s) may be posted on the IFNA website & YouTube channel.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_