

# 12<sup>th</sup> International Family Nursing Conference

## Using Guidebook at IFNC12

IFNA will again be using Guidebook to enhance the IFNC conference experience. Attendees at the **12<sup>th</sup> International Family Nursing Conference** in Denmark may use this free mobile app for smartphones and tablets to access the full conference schedule, venue maps, list of attendees, and a number of social networking tools.



## Why Guidebook?

- Full, up-to-date conference schedule on your mobile device
- Browse and search sessions and speakers at IFNC12
- Create a personalized conference schedule
- Detailed session information for preconferences and expert lectures
- Venue maps and links to local area maps
- Access local tourism and dining information
- Follow the official Twitter feed for #IFNC12 and #IFNAorg
- Create and exchange personalized electronic contact cards for networking

## How to get Guidebook for IFNC12

The IFNC12 Guidebook is available NOW for [download](#) to a mobile device or for [browsing on a desktop computer](#). Preliminary schedule details are already uploaded, including preconferences and links to registration. As the complete schedule is finalized, Guidebook will be updated – look for a full schedule by June 2015.

To get the IFNC12 guide, use one of the methods below:

- Download '**Guidebook**' from the Apple App Store or the Android Marketplace
- Visit <http://guidebook.com/getit> from your phone's browser
- Scan the following image with your mobile phone (QR-Code reader required, e.g. 'Red Laser', 'Barcode Scanner')

guidebook



Once you have Guidebook installed on your device, do one of the following to get the IFNC12 guide:

- Tap on '**Download Guides**' option at the bottom of the screen, and then search for '**12<sup>th</sup> International Family Nursing Conference**'
- Click '**Redeem Code**' and enter the following code: **IFNC12**
- Click '**Scan**' at the bottom of the screen, and scan the following QR Code:

 12<sup>th</sup> International  
Family Nursing  
Conference



## IFNC12 Guidebook Tutorials and Social Media Webinar

To learn more about Guidebook and how to use social media to enhance your IFNC12 conference experience, see the webinar presented in March by the IFNA Communications Committee: ***“Tweet, Post & Chat: Maximizing your Conference (IFNC12) Experience Through the Use of Social Media”***. Handouts and a link to the recorded webinar are available on the IFNA website under the 2015 Conference, Social Media/Guidebook tab.

If you need help downloading the guide, we have created two short tutorial videos demonstrating how to download Guidebook for IFNC12 on an iPad and iPhone:



<https://youtu.be/6WCRnZeoIDQ>



<https://youtu.be/RvHcEkawMwC>

Additional instructions for other devices are available on the [Guidebook website](#). For assistance with Guidebook for IFNC12, please contact Wendy Looman at [looman003@umn.edu](mailto:looman003@umn.edu). We will be available at the conference in Denmark – see us at the IFNA booth or use our Twitter handle: @IFNAorg.

## FAQs

### **When will Guidebook for IFNC12 be available?**

Guidebook for IFNC12 is available now! See the instructions above for downloading the guide to your mobile device, or view it on a desktop computer by going to <http://guidebook.com.guide/28140>

### **Will there be a paper/printed schedule available at IFNC12?**

Yes. Guidebook will not replace the standard printed schedule at the conference. The official guide will be available at registration.

### **Will I need phone service in Denmark to use Guidebook?**

No. You will need to use a wireless connection to download the guide and to receive updates to the schedule, but you do not need data or phone service to use Guidebook. You can set your phone to “airplane mode” to minimize data use at the venue. You can turn off wireless completely, but you will not be able to access external links or receive updates to the guide.

### **How do I get Guidebook on my non-Apple phone or device?**

See the instructions for each type of device on the Guidebook support site for end-users at this address: <https://support.guidebook.com/hc/en-us/articles/202891364-Using-the-Guidebook-App-for-end-users->

### **Do I need an active Twitter account to see the IFNC12 Twitter feed?**

You do not need an active Twitter account to see the live Twitter feed in Guidebook for IFNC12. However, linking Guidebook with a Twitter account will enable you to “live tweet” at the conference, and we encourage attendees to use social media during the conference. To learn more about this, see our webinar, “Tweet, Post & Chat” on the IFNA website.

### **What is a QR code and how do I use it?**

A QR (“quick response”) code is a shortcut link to online content. You can get a free QR code reader for most phones through the App store or Android Market. After you open the scanner app on your device, point your phone’s camera at the code and it will automatically load the online content. If you choose not to use the QR code, simply use one of the other methods to download the guide described above.