



Conference Co-chairs
 Janet Deatrck, PhD, FAAN
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IFNA office / Conference website

The IFNA Administrative Office is always able to offer assistance, or answer any questions.



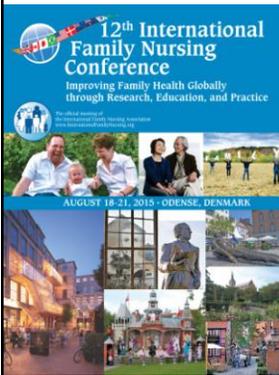
Debbie Zaparoni

debbie@internationalfamilynursing.org

Visit the IFNA Website frequently for
 Conference Updates

<http://internationalfamilynursing.org/2013/07/11/2015-conference/>

Conference Overview



Theme: *Improving Family Health Globally through Research, Education, and Practice*

- **Dates:** August 18-21, 2015
- **Setting:** Odense Denmark – train ride from Copenhagen airport
- **Venue:** Radisson Blu Hotel – Odense

Important Dates

- **September 8th 11am EDT** – (Webinar) Abstract Submission Support
 - An informational webinar to help you submit a successful abstract
- **September 15 – October 15** – Call for Pre-Conference Workshops / Expert Lectures
- **October 1 to November 24** – Call for Abstracts for podium / poster presentations
- **January, 2015** – Notification of Abstract submission status
- **February / March, 2015** – Conference registration opens

Conference Preview

Keynote Speakers



Kenneth J. Doka – Family involvement in end-of-life and palliative care



Alison Metcalfe – Family communication regarding genetic risk



Stevan M. Weine – Family interventions for immigrants & survivors of political trauma

Special Events

- Opening reception – Odense City Hall
- Gala dinner – Renovated 13th century castle



Country Liaison Coordinators



Jane Lassetter, Brigham Young University, USA
Jane_lassetter@byu.edu



Regina Bousso, University of Sao Paulo, Brazil
szylit@usp.br



Veronica Swallow, University of Manchester, UK
Veronica.swallow@manchester.ac.uk

Country Liaisons' Responsibilities

- Disseminate information about the IFNA Conference
- Disseminate information about abstracts
 - Abstracts can be submitted Oct 1 to Nov 24, 2014
 - Free webinar *for all* on abstract format and submission: September 8th at 11 a.m. Eastern US time (New York City)
 - *Please register for the webinar at*
<https://www3.gotomeeting.com/register/376140222>.
 - Webinar will be freely available afterward to IFNA members and nonmembers at
<http://internationalfamilynursing.org/>

Country Liaisons' Benefits

Your Benefits

- Official Letter of appointment to be a Country Liaison
 - Can be helpful with advancement and tenure
 - Can be helpful with securing your own funds for the conference
- Professional development opportunity
- Increased visibility of your organization
- Recognized at the conference

IFNA Benefits

- Country Liaisons are *key* to the success of the IFNA Conference
 - Disseminate information
 - Encourage participation
 - Answer questions
 - Welcome attendees

Membership Requirement for Country Liaisons

Country Liaisons need to be current IFNA members

- If you will be a new IFNA member *or* if your membership has lapsed:
 - Join IFNA at <http://internationalfamilynursing.org/>
 - Click on the “Membership” tab & select “become a member” to apply
 - Create your Online Community Profile, under the “Online Community” tab to start a forum within the IFNA membership.
 - Contact Debbie Zaporoni if you need any assistance.
debbie@internationalfamilynursing.org





Jane Lassetter jane_lassetter@byu.edu



- North America (Canada, USA, Mexico)
- Middle East
- Asia
- Australia
- New Zealand

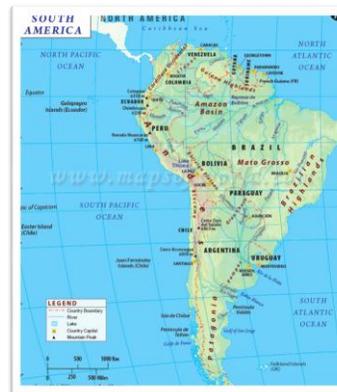


Regional Breakdown



Regina Bousso szylit@usp.br

- South America
- Central America
- Portugal and Spain



Regional Breakdown



Veronica Swallow

veronica.swallow@manchester.ac.uk



○ Europe (except
Portugal & Spain)

Regional Breakdown

Strategies for Disseminating Who?

- Colleagues in your organization e.g.
 - Research Director/s
 - Programme Director/s
 - Deans/Associate Dean/s
Research/Education
 - Person doing your performance review
 - Collaborators
- Colleagues outside your organization e.g.
 - Practice collaborators
 - Collaborators in other universities/ colleges
 - National/international networks
- PhD & Masters students
- Local professional organizations (e.g., STT chapter)

Strategies for Disseminating (How ?) 1

- Word of mouth
- Email distribution lists
- Websites e.g. your university or hospital site
- Newsletters e.g. University or Hospital Research updates
- At conferences/meetings
- Use IFNA promotional material
- Begin seeking funding ASAP

Strategies for Disseminating (How ?) 2

- Social media (e.g. IFNA online Family Nursing Community, Twitter, Facebook, Instagram, LinkedIn)
 - **Online Family Nursing Community** within the IFNA website: <http://internationalfamilynursing.org/online-community/> which includes Forums that can be established for any topic and the Online Family Nursing Profile that each member is invited to develop to feature their areas of expertise and websites. Liaisons are encouraged to create their own profile.
 - **IFNA Twitter**
 - <https://twitter.com/IFNAorg>, Use #familynursing
 - **LinkedIn** - https://www.linkedin.com/groups/International-Family-Nursing-Association-6664854?home=&gid=6664854&trk=anet Ug_hm&goback=%2Eanp_6664854_1408027147193_1
 - **IFNA Listserv** - The email address for the IFNA Listserv is: international-family-nursing-association@googlegroups.com

Are you or someone you know interested in being a Country Liaison?

- Please contact one of the following:
 - Regina Bousso - szylit@usp.br
 - Veronica Swallow - veronica.swallow@manchester.ac.uk
 - Jane Lassetter – jane_lassetter@byu.edu

