

## #IFNC13 Pre-Conference Workshop: A Social Media Primer for Family Nursing Scholars

### Social Media Toolkit for Family Nursing Scholars



#### 3 Simple Steps for Getting Ready for this Preconference Workshop:

Use this Social Media Toolkit as a guide to resources and information that may be referenced during this preconference workshop or provide you with a useful starting place.

1. Please come to the workshop with a device (phone, laptop, iPad, etc.) and be prepared to participate in the social media skill building exercises which will be part of this preconference workshop.
2. Please set up your Twitter account. Here are some resources for doing so:
  - YouTube video on how to set up a Twitter account and start following others - <https://youtu.be/DW5qsA0vRW4>
  - Twittersiversity for Student Tweepers - <http://www.wecomunities.org/resources/twittersiversity1>
3. Please set up your account in Guidebook, the IFNC13 conference app: <http://internationalfamilynursing.org/2017/04/25/guidebook-ifnc13/>
4. Follow the @IFNAorg Twitter account: <https://twitter.com/IFNAorg>

#### Sample Twitter Posts for you to tweet and share:

@IFNAorg Looking forward to #IFNC13 preconference workshop: Leveraging #socialmedia as a #familynursing scholar:  
<http://internationalfamilynursing.org/2016/11/15/pre-conference-workshops-3/#social>

I'll be in Spain with my #familynursing tribe: #IFNC13 preconference workshop:  
<http://internationalfamilynursing.org/2016/11/15/pre-conference-workshops-3/#social>

Post. Tweet. Watch. Like. #Familynursing wisdom. Get connected. Join me #IFNC13 preconference workshop: <http://internationalfamilynursing.org/2016/11/15/pre-conference-workshops-3/#social> #socialmedia

#### Social Media Workshop Facilitators' Twitter handles:

- Janice M. Bell: @janicembell
- Wendy Looman: @looma003
- Wilma Schroeder: @wschroederMMFT

- Joel Anderson: @JoelAndersonPhD

**Use the following hashtags on all social media platforms: #IFNC13  
#familynursing #familyhealth #socialmedia**

**Join the International Family Nursing Association LinkedIn Group:**  
<https://www.linkedin.com/groups/6664854>

**Short list of selected references including access to *Journal of Family Nursing (JFN)* February 2017 Special Focus Issue editorial and articles:**

Anderson, J. G., Hundt, E., Dean, M., Keim-Malpass, J., & Lopez, R. P. (2017). "The Church of Online Support": Examining the use of blogs among family caregivers of persons with dementia. *Journal of Family Nursing*, 23, 34-54. doi: <https://doi.org/10.1177/1074840716681289>

Bell, J. M. (2017). Social media and family nursing: Catching up with 2007 [Editorial]. *Journal of Family Nursing*, 23, 3-12. doi: <https://doi.org/10.1177/1074840717694524>

Isaacson, K., & Looman, W. S. (2017). Strategies for developing family nursing communities of practice through social media. *Journal of Family Nursing*, 23, 73-89. doi: <https://doi.org/10.1177/1074840716689078>

National Academy of Medicine (2017). *Harnessing evidence and experience to change culture: A guiding framework for patient and family engaged care*. Available from <https://nam.edu/harnessing-evidence-and-experience-to-change-culture-a-guiding-framework-for-patient-and-family-engaged-care/>

Risling, T., Risling, D., & Holtlander, L. (2017). Creating a Social Media Assessment Tool for Family Nursing. *Journal of Family Nursing*, 23, 13-33. doi: <https://doi.org/10.1177/1074840716681071>

Schroeder, W. K. (2017). Leveraging social media in #familynursing practice. *Journal of Family Nursing*, 23, 55-72. doi: <https://doi.org/10.1177/1074840716684228>

**Sample Family Scholar Websites (inside and outside of family nursing)**

Dr. Lorraine M. Wright: <http://www.lorrainewright.com>

Dr. Janice M. Bell: <http://janicembell.com>

Wilma Schroeder: <https://wilmaschroeder.com>

Joel Anderson: <http://joelganderson.wordpress.com>

Simon Stones: <https://simonstones.com>

Dr. Barry J. Jacobs: <http://www.emotionalsurvivalguide.com/index.html>  
Sue Robbins: <https://suerobins.com/me/>

### **Communities of Practice related to Family Nursing/Family Health**

International Family Nursing Association (IFNA): <http://internationalfamilynursing.org>  
National Council on Family Relations (NCFR): <https://www.ncfr.org>  
Collaborative Family Healthcare Association (CFHA): <http://www.cfha.net>  
American Family Therapy Academy (AFTA): <https://afta.org>  
Chicago Center for Family Health: (CCFH): <http://ccfhchicago.org>

### **Social Media and Family Nursing Bibliography**

Bibliography curated and maintained by Janice M. Bell:  
<http://janicembell.com/bibliography-social-media-in-health-care-family-nursing/>

### **Assignment: Create an IFNA Online Community Profile:**

<http://internationalfamilynursing.org/online-community/>