

## 2017 ELECTIONS

### Treasurer Biography

#### Kathleen (Kathy) Knafel, PhD, FAAN (USA)

**Current Position:** *Frances Hill Fox Distinguished Professor, University of North Carolina at Chapel Hill*

**Previous experience in IFNA:** *Treasurer 2015-present, Co-chair Conference Committee 11th and 12th IFNC*

**Please explain your prior experience in Family Nursing that is relevant to the position you seek in IFNA.**

*As a charter member of IFNA, I have been active in the association since its formation. My most significant involvement in the association has been as co-chair of the 11th and the 12th International Family Nursing Conferences and serving as Treasurer since 2015. As Treasurer, I have been the Board of Director liaison the Resource Advancement Committee. I also have been an active member of the Research Committee and have offered webinars related to family research methods. Serving on the Board of Directors and as co-chair of the Conference Planning Committee, I have been able to engage with colleagues from around the world as we work together to foster family research, education, and practice. My experience as co-chair of two Conference Planning Committees provided invaluable experience for serving as Treasurer. I participated in developing the conference budget, monitoring expenses, and, when necessary, adjusting program plans to stay within budgetary limits. As a member of the Board of Directors, I have gained a fuller appreciation of the impressive scope of our members' accomplishments and a better understanding of their needs and concerns. It has been a privilege to work with so many dedicated colleagues to advance family nursing, and I would be honored to continue to serve the association as Treasurer for a second term.*

**Please explain your interest in serving in this position and list three priorities for IFNA that you would address if elected.**

*My interest in continuing to serve as Treasurer is grounded in my experiences as Treasurer and as co-chair of conference planning committees. Both have provided me with a deeper understanding of our members' interests and priorities and a fuller appreciation of the fiscal realities of sustaining an organization such as ours. The IFNA Board is always balancing our goal of offering affordable, high quality programs and services while at the same time ensuring the financial wellbeing of the association. As Treasurer and member of the IFNA Board of Directors, I would like to see the following priorities addressed:*

- Implementation of the Strategic Plan: The IFNA Board of Directors and Committees put tremendous effort into developing the 2016 -2019 Strategic Plan. The plan includes ambitious goals aimed at achieving the association's overall purpose of "supporting members as they pursue excellence in their education, research, and practice activities to enhance family nursing and transform family health worldwide". I believe a priority for IFNA should be fostering the active engagement of our members in carrying out the strategic plan.*
- Fund Raising: The Resource Advancement Committee has played a key role in attracting exhibitors and sponsors for our conferences. To date these funds have been used to off-set conference expenses. I would like to expand fund raising efforts to generate more resources for our members such as project grants, support for conference travel, and funding for IFNA committee initiatives.*
- Membership: Our membership tends to drop in non-conference years. I think a continuing priority for the association should be development and implementation of strategies to stabilize and increase membership.*