

Dear IFNA Members,

The Strategic Plan Committee would like to thank you for your responses to the Strategic Plan survey that we recently circulated. Approximately three-quarters of the membership responded, quite an outstanding response. The IFNA Board has been meeting via teleconference to understand your comments and to frame a strategic plan that is responsive to your concerns and wishes. Following the development of the Strategic Plan for 2010-2013, the Board will recommend a Committee structure and seek members who wish to lead and participate in the work of the newly formed committees.

In the interest of having the entire membership understand how the Board is working to assure that IFNA addresses your interests and needs, we have provided a summary of survey results below.

### Dominant Themes

1. The website is the number one priority for members, with the anticipation that it be the site for communication and networking.
2. Access to materials through the website (family intervention protocols, bibliographies, family nursing research materials, etc.) also was a high priority..
3. Although all areas of family nursing received high ratings in the survey, research was a more highly rated interest of members than were education or practice,
4. The resounding message received in the survey is that members **want to be involved**. Members want to participate, contribute, be engaged, and network.

### Summary of Survey Questions

	Average score (4 = V. important 1= not important)
<b>Question 1: Promote Education in Family Nursing</b>	
A. Consult with experts	3.48
B. Workshops-electronic or in person	3.52
C. Access to shared educational materials	3.57
D. Electronic media discussions	3.37
<b>Question 2: Promote Practice of Family Nursing</b>	
A. Consult with experts on practice	3.50
B. Workshops –electronic or in person to advance family nursing practice skills	3.34
C. Access to shared educational strategies for teaching practice skills	3.54
D. Electronic media for discussion of teaching family nursing skills.	3.32
E. Access to library of family intervention protocols	3.86
F. Development of core family nursing practice competencies	3.56
<b>Question 3: Promote Family Nursing Research</b>	
A. Collaborative research across nations	3.71
B. Consultation with experts in FN research	3.69
C. Research educational materials	3.65
D. Funds for pilot studies	3.52
E. Electronic media for discussing research	3.40
F. Place to post research briefs	3.56
G. Educational offerings in family research methods	3.70

### Questions 4, 5: Communications

Modes of communication preferred by members were overwhelmingly for using the website, with 100% of respondents saying they would use the website.

Other forms of electronic communication were rated differentially; Constant Contact was the second most preferred option. Three other options were rated fairly well: Skype, Google Groups and Discussion boards or forums.

Frequency - The membership wanted informational content communications electronically, once a month unless there was specific relevant information that needed to be disseminated.

<b>Question 6: Content most sought on IFNA Website</b>	
A. Membership directory	3.46
B. Bibliographies on selected topics	3.62
C. Family Nursing Practice Models	3.51
D. Family Nursing Theory	3.49
E. Family Nursing Research	3.85
F. Library of course syllabi	3.35
G. Calendar of conferences/ workshops	3.84

**Question 7:** For the 2013 Conference, both Europe and North America were highly rated.

**Question 8:** The membership is interested in an educational offering prior to the June, 2011 conference (delivery options were closely rated), and Family Nursing Research was the highest priority educational need.

**Question 11:** Structural Development most sought by members was the development of committees. Secondarily members rated highly the development of country liaisons and collaborative relationships with other organizations.

<b>Question 12: Internal Development</b>	
Communications/ Website	3.64
Membership	3.56
Research	3.41
Finance	3.39
Conference 2013	3.38
Education	3.06
Practice	2.98

<b>Question 15: What ways do you see yourself contributing to IFNA.</b>	
Collaborating with other members	87.1%
Participating in international exchanges of info (virtual)	66.1%
Participating in international exchanges of info (live)	58.1%
Submitting resources to be shared	56.5%
Providing expert consultation on teaching, research or practice	46.8%
Mentoring student members	45.2%
Mentoring faculty members	32.3%

**Question 16:** Reasons for joining IFNA:

- Network (n =31)
- Interest (n =12)
- Research (n =8)
- Practice (n =3)
- Education (n =1)

Want to get something (n = 18): learn from experts and others, be current in knowledge, international learning, access to resources, and obtain current research findings.

Want to give something (n = 38): teach family nursing concepts, promote family research, create family nursing specialty, build an international community, share expertise, improve practice, work collaboratively, compare research approaches.

**Question 17:** Benefits hope to achieve from membership

Network (N = 23)

Collaboration (n = 10)

Research (n = 6)

Promote family nursing (n = 5)

Mentoring (n = 1)

No distinct category (n = 4)

Want to get something (n = 22): Resources, share and learn from others' experiences, improve personal knowledge and abilities about family nursing, research knowledge and skills, current information, participate in research, education.

Want to give something (n = 27): mentoring, share knowledge, work and resources, support others, build a global community, international collaborations, improve practice and research, develop family nursing practices, share knowledge about education, policy exchange, work with others.